

# Gold Mastery Certification

# Strategic & Systems Thinking

The Systems Thinking Approach® to 65+ Tools and Applications



Gold Mastery  
CERTIFICATION

## Become a Strategic Thinker and Leader in your Field!

- 1 First Attend Our 2½ Day Public Workshop or Web Enhanced Learning Series
- 2 Take Advantage of Our Internship or Flexible Coaching Opportunities
- 3 Then Attend our Week-Long Immersion and Certification

Presented by the Haines Centre for Strategic Management® Master Global Partners

### Why the Haines Centre's Gold Mastery Certification?

This Certification can increase your value to your current employer and internal clients while giving you highly marketable skills for the future. It will also improve your personal thinking skills for life.

**World-Class Experience.** The Centre has provided Gold Mastery Certification training for over ten years.

**World-Class Leadership.** Our Certification is the equivalent of an MBA in Strategic and Systems Thinking (see other side for details). It is personally led by Stephen Haines, the world's foremost authority and leader in the Systems Thinking Approach® to Strategic Management (Planning-People-Leadership-Change).

Steve has led the Best Practices research, development, and expansion of Strategic and Systems Thinking for more than 30 years, as a graduate of the US Naval Academy at Annapolis, with its Legendary Leadership Class of 1968. No one—No one knows more about the history and 50 years of scientific research and 21st Century practical applications of Systems Thinking than Steve.

Steve currently travels the world consulting with CEOs of progressive organizations, while keynoting and facilitating seminars and workshops as a distinguished and prolific author (over 16 books in print)—all based on Systems Thinking.

### During the 4½-day Immersion for the Strategic and Systems Thinking Gold Mastery Certification you will:

- **Experience Intensive Practical Reinforcement:** You will receive more intensive learning, reinforcement and internalization of the Systems Thinking content as each concept is revisited from a much deeper, new practical level – the tacit knowledge that is Key to Success, yet hard to find.
- **Acquire Extensive "How To" Knowledge:** You will spend much more time on the "how to" application sequences, details and nuances in addition to the "what" of the Strategic and Systems Thinking content. Learn the many practical tools, tips, and techniques from a master.
- **Demonstrate Mastery:** You will have an opportunity to conduct practice sessions and demonstrate your expertise in part of the week, while receiving practical feedback on your Systems Thinking skills from the Haines Centre's Master Level Consultants.
- **Enhance your Facilitation Skills:** Regardless of your facilitation expertise – this immersion will take you to a new level based on the Systems Thinking Approach®.

### Certification Pre-work:

You will need to read related books, articles, as well as a State-of-the-Art Research Report and Web Enhanced Learning Series.

## Certifications

Singapore

July 30-August 3, 2012

\$2995 US

San Diego, CA, USA

August 18-22, 2014

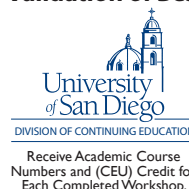
\$2495 US (Before June 30, 2014), \$2995 US (After June 30, 2014)

### Presented By:



World Leaders in Strategic Management  
Powered by Systems Thinking

### Validation of Best Practices:



Receive Academic Course Numbers and (CEU) Credit for Each Completed Workshop.



Boards of Examiners



Receive Professional Development Units (PDUs) for Each Completed Workshop.

# Strategic & Systems Thinking Gold Mastery Certification

## Get Certified in 3 Simple Steps!

### Step 1: Attend a Pre-requisite Workshop or Webinar

#### Preferred Workshop Attendance

Attend our 2½-day public workshop on *Strategic and Systems Thinking*. The Haines Centre's consultants and trainers can also conduct this workshop in-house.

#### Alternative Web Enhanced Learning Series

If you are unable to attend the pre-requisite workshop you may (upon approval) view a the 7part Web Enhanced Learning Series on *Becoming a Strategic and Systems Thinker*.

### Step 2: Attend the Certification in Strategic and Systems Thinking

#### Pre-work

In addition to the required Webinar Series, there will be a Best Practices Review that includes books, State-of-the-Art Report, Web Enhanced Learning Series as well as articles.

#### 4½-Day Immersion

You will attend our week-long *Strategic and Systems Thinking Gold Mastery Certification*. Acquire how-to knowledge, then demonstrate your mastery through one presentation of the twenty practice rounds.

### Step 3: Take Advantage of Our Internship and Flexible Coaching Opportunities

#### Application

You will have an opportunity to combine learning, coaching, and organizational results. Apply your efforts and learnings on a back home Strategic and Systems Thinking case in a joint, practical, and successful manner with a Haines Centre Master Level Consultant-Mentor-Coach. Use your coach to assist you on any organizational change project you have. Write up your learnings and have them approved by your Master Coach.

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## What Do You Get from Our Certification?

1. An ability to think more strategically and innovatively as a leader, and/or a consultant on a daily, weekly, monthly, and yearly basis.
2. An in-depth knowledge of Systems Thinking as a "New Orientation to Life" (It's like raising your effective "Strategic IQ" 50 Points).
3. An ability to create, install and sustain Strategic and Systems Thinkings Top 20 Tools for everyday use and to sustain them over the long term, based on the organization's unique Competitive Advantage in the marketplace.
4. An ability to facilitate the installation of a Comprehensive Strategic and Cultural Change process and structures as the new way to run a business strategically – on a daily, monthly, and yearly basis.
5. An ability to become a skilled architect in designing, building and sustaining "Strategic and Systems Thinking" for individuals, teams, and organization-wide to achieve Business Excellence and Outstanding Results.
6. An understanding of how to specifically build and implement a Leadership Development System with a Systems Thinking framework (The #1 Corporate-Wide Core Competency required for all successful organizations in the 21st century).
7. A significant growth in self-mastery and breakthrough thinking skills at the personal, interpersonal, team, and family, community levels.
8. An understanding of how to build and successfully implement a Strategic HR Planning process within a Systems Thinking Framework.

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## How Do You Get Started?

1. Decide if this Strategic Management Gold Mastery Certification is right for you.
2. Purchase our 24/7 Webinar Access Pass™ for the 7-Part Web Enhanced Learning Series on Strategic and Systems Thinking.
3. Visit [www.HainesCentre.com/training](http://www.HainesCentre.com/training) to register, and for more information—*get started today!*