

Reinventing Strategic Planning™

For Turbulent Times Workshop

For CEOs, Boards of Directors, Executives, and Senior Professionals



The Systems Thinking Approach®
Based on over 50 years of Scientific Research

The Most Powerful
Workshop You'll Ever Attend!

June 23-25, 2010
WASHINGTON DC, USA

July 1-2, 2010
SINGAPORE

October 11-13, 2010
SAN DIEGO, CALIFORNIA, USA

November 4-5, 2010
SINGAPORE

November 16-18, 2010
CALGARY, ALBERTA, CANADA

*This Intensive—Indepth—Immersion
Is For Serious Players Only*

Why Attend This Workshop?

- ▶ **LEARN** how to model and raise your effectiveness as a Strategic Thinker and leader on a daily basis.
- ▶ **INTEGRATE** Strategic Thinking, Strategic Planning, and Strategic Change for your organization, department units, teams, and employees.
- ▶ **DEVELOP**, implement, and sustain a customized and integrated yearly Strategic Management System and Cycle for your organization.
- ▶ **LEAD** Strategic Change in a planned, coordinated fashion to achieve your desired results.
- ▶ **INCREASE** your level of employee engagement, trust, and productivity through your organization.
- ▶ **DELIVER** a higher level of customer value for your entire organization on a focused and consistent basis.

Presented By:



Accredited By:



Accredited As:



“Raise Your Strategic IQ™ to Achieve Superior Results”

Reinventing Strategic Planning™ For Turbulent Times Workshop



Stephen Haines
Founder and CEO
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Workshop Lead Designer:

- Steve Haines is internationally recognized as the foremost authority and leader in the Systems Thinking Approach® to Strategic Management (Planning-People-Leadership-Change to Deliver Customer Value).
- He has led the Best Practices research, development, and expansion of Strategic and Systems Thinking for more than 25 years.
- Steve regularly travels the world consulting with CEOs, while keynoting and facilitating seminars as a distinguished and prolific author—with over 16 books in print.

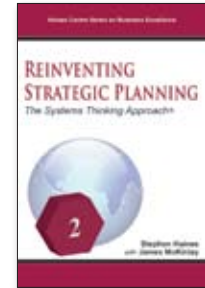
International Workshop Facilitators:

Our Certified Facilitators are highly skilled CEOs, Executives, and Consultants with the Haines Centre. They are in demand as Systems Thinkers and keynote speakers for international conferences. Their leading-edge knowledge is sought after as they work on unresolved strategic issues for both large and small organizations. The Haines Centre's Global network of Trainers and Consultants enables you to learn from professionals who have expertise in regional markets, but are backed by a world-wide knowledge base and Best Practices research.

Note: Facilitators and schedule are subject to change without notice.

Related Reading Material

Reinventing Strategic Planning:
The Systems Thinking Approach®



Two Ways to Save!

EARLY
REGISTRATION
SPECIALS!

- ✓ **SAVE 10%** on single registrations (see cut off dates below).
- ✓ **SAVE 10%** for two or more participants from same organization.

Register Early and Pay in Full Before:

May 10, 2010 - Washington DC Workshop
August 15, 2010 - San Diego Workshop
September 30, 2010 - Calgary Workshop

Investment: \$1995 USD - After Cut Off Dates

Workshop Dates

- June 23-25, 2010—Washington DC, USA
- July 1-2, 2010—Singapore
- October 11-13, 2010—San Diego, California, USA
- November 4-5, 2010—Singapore
- November 16-18, 2010—Calgary, Alberta, Canada

Workshop Overview:

Reinventing Strategic Planning into Strategic Management

Strategic Thinking

- The ABCs of Strategic Thinking: The Systems Thinking Approach®
- The System of Managing Strategically: Day-by-Day, Year-by-Year
- Strategic Leadership: The #1 Core Competency to Deliver Customer Value
- The Science of Systems Thinking: Four Key Principals

Strategic Planning

- Reinventing Strategic Planning™: The Magic and Simplicity of 5 Phases
- Positioning: The Competitive Advantage to Deliver Customer Value
- Organization Design: Criteria for Performance and Business Excellence

Strategic Change

- The Iceberg Theory of Change: Structure Influences Behavior
- The Rollercoaster of Change®: All You Need to Know on Change
- The Cascade of Strategy: Integrating Planning and Change (Every level, Every unit, Every day, Every year)

Registration and Payment Options:

- Online at www.CentreTraining.com
- Call Customer Service at 619.275.6528

Note: All amounts are stated in US dollars. Currency conversion occurs at the daily rate by the processing bank.



UPCOMING: Strategic Management Gold Mastery Certifications

Singapore - April 12-16, 2010 | Singapore - October 18-22, 2010 | San Diego, CA, USA - January 24-28, 2011