

STRATEGIC MANAGEMENT GOLD MASTERY CERTIFICATION

Get Certified in 3 Simple Steps!

Step 1: Reinventing Strategic Planning™ Workshop - The Main Event

- **Hands On Workshop:** Attend our 2½-Day Workshop – *Reinventing Strategic Planning™* (to Deliver Customer Value).

Step 2: Take advantage of our Internship or Flexible Coaching Opportunities

- **Application:** You will have an opportunity to combine learning, coaching, and organizational results. Apply your efforts and learnings on a back home case in a joint, practical, and successful manner with a Haines Centre Master Level Consultant/Mentor/Coach. Use your coach to assist you on any organizational change project you have. Write up your learnings and have them approved by your Master Coach.

Step 3: Strategic Management Gold Mastery Certification

- **4½-Day Immersion:** You will attend our Week-Long *Strategic Management Gold Mastery Certification*. Pre-work consists of reading three books, three State-of-the-Art Research Reports, and viewing three Web Enhanced Learning Series on Thinking-Planning-Change.



What Do You Get from Our Certification?

1. An in-depth knowledge of Systems Thinking and Strategic Management as a "New Orientation of Life"
2. An ability to create, install and sustain a Strategic Plan and an Annual Plan and support it over the long term, based on the organization's unique Positioning in the marketplace.
3. An ability to facilitate the installation of a Strategic Management System, and Yearly Cycle as the new way to run a business Strategically – on a Daily-Monthly-Yearly basis.
4. An ability to become a skilled architect in designing, building and sustaining "Systemic Change" for an organization to achieve Business Excellence and Outstanding Results.
5. An understanding of how to specifically build a Leadership Development System with a Systems Thinking framework (the #1 Corporate-Wide Core Competency required for all successful organizations in the 21st Century).
6. An ability to think more strategically and innovatively as a leader, and a Consultant on a daily basis.
7. A significant growth in self-mastery and Breakthrough Facilitator Skills at the personal, interpersonal, and team levels.

How Do You Get Started?

1. Decide this Strategic Management Gold Mastery Certification is right for you.
2. Review our Public Workshop Calendar for the public event that fits your schedule— or have us conduct it within your organization.
3. Visit www.CentreTraining.com to register, and for more information—GET STARTED TODAY!