

Become a Strategic Thinker and Leader in your Field!

For Anyone Who is a Progressive Thinker and Wants to be a Systems Thinker

GOLD MASTERY CERTIFICATION

STRATEGIC & SYSTEMS THINKING

50 Years of Scientific Research on the Natural Way the World Works



Gold Mastery
CERTIFICATION

- 1 First Attend Our 2½ Day Public Workshop or Web Enhanced Learning Series**
- 2 Take Advantage of Our Internship or Flexible Coaching Opportunities**
- 3 Then Attend our Week-Long Immersion and Certification**

Presented By The Haines Centre for Strategic Management® Master Global Partners

Why the Haines Centre's Gold Mastery Certification?

This Certification can increase your value to your current employer and internal clients while giving you highly marketable skills for the future. It will also improve your personal thinking skills for life.

World-Class Experience. The Centre has provided Gold Mastery Certification training for over ten years.

World-Class Leadership. Our Certification is the equivalent of an MBA in Strategic and Systems Thinking (see other side for details). It is personally led by Stephen Haines, the world's foremost authority and leader in the Systems Thinking Approach® to Strategic Management (Planning-People-Leadership-Change).

Steve has led the Best Practices research, development, and expansion of Strategic and Systems Thinking for more than 30 years, as a graduate of the US Naval Academy at Annapolis, with its Legendary Leadership Class of 1968. No one—No one knows more about the history and 50 years of scientific research and 21st Century practical applications of Systems Thinking than Steve.

Steve currently travels the world consulting with CEOs of progressive organizations, while keynoting and facilitating seminars and workshops as a distinguished and prolific author (over 16 books in print)—all based on Systems Thinking.

During the 4½-day Immersion for the Strategic and Systems Thinking Gold Mastery Certification you will:

- **Experience Intensive Practical Reinforcement:** You will receive more intensive learning, reinforcement and internalization of the Systems Thinking content as each concept is revisited from a much deeper, new practical level – the tacit knowledge that is Key to Success, yet hard to find.
- **Acquire Extensive "How To" Knowledge:** You will spend much more time on the "how to" application sequences, details and nuances in addition to the "what" of the Strategic and Systems Thinking content. Learn the many practical tools, tips, and techniques from a master.
- **Demonstrate Mastery:** You will have an opportunity to conduct practice sessions and demonstrate your expertise in part of the week, while receiving practical feedback on your Systems Thinking skills from the Haines Centre's Master Level Consultants.
- **Enhance your Facilitation Skills:** Regardless of your facilitation expertise – this immersion will take you to a new level based on the Systems Thinking Approach®.
- **Certification Pre-work:** You will need to read three related books, five articles, as well as a State of the Art Research Report on Systems Thinking and its corresponding 2-Part Web Enhanced Learning Series.

01/25/2010

2010 STRATEGIC AND SYSTEMS THINKING GOLD MASTERY CERTIFICATION

SAN DIEGO August 30-Sept. 3, 2010 – \$1995 US (Before April 30, 2010) \$2495 US (After April 30, 2010)

SINGAPORE October 18-22, 2010 – \$1995 US (Before July 31, 2010) \$2495 US (After July 31, 2010)

2011 STRATEGIC AND SYSTEMS THINKING GOLD MASTERY CERTIFICATION

SAN DIEGO August 22-26, 2011 – \$1995 US (Before April 30, 2011) \$2495 US (After April 30, 2011)

GOLD MASTERY CERTIFICATION STRATEGIC & SYSTEMS THINKING

Get Certified in 3 Simple Steps!

**Step 1: Attend our Strategic and Systems Thinking Workshop (Preferred)
(Alternative) View Our 7-Part Web Enhanced Learning Series on Strategic and Systems Thinking**

Step 2: Take Advantage of Our Internship and Flexible Coaching Opportunities

- **Application:** You will have an opportunity to combine learning, coaching, and organizational results. Apply your efforts and learnings on a back home Strategic and Systems Thinking case in a joint, practical, and successful manner with a Haines Centre Master Level Consultant/Mentor/Coach. Use your coach to assist you on any organizational change project you have. Write up your learnings and have them approved by your Master Coach.

Step 3: Strategic and Systems Thinking Gold Mastery Certification

- **4½-Day Immersion:** You will attend our Week-Long *Strategic and Systems Thinking Gold Mastery Certification*.
- **Pre-work:** In addition to the required Webinar Series, there will be a Best Practices Review that includes three books, a Strategic and Systems Thinking State-of-the-Art Best Practice Report, and an additional Web Enhanced Learning Series on the Best Practices for Strategic and Systems Thinking, as well as Articles.

What Do You Get from Our Certification?

1. An ability to think more strategically and innovatively as a leader, and/or a Consultant on a Daily-Weekly-Monthly-Yearly basis.
2. An in-depth knowledge of Systems Thinking as a "New Orientation to Life" (Like raising your effective "Strategic IQ" 50 Points).
3. An ability to create, install and sustain Strategic and Systems Thinking's Top 20 Tools for everyday use and to sustain them over the long term, based on the organization's unique Competitive Advantage in the marketplace.
4. An ability to facilitate the installation of a Comprehensive Strategic and Cultural Change process and structures as the new way to run a business Strategically – on a Daily-Monthly-Yearly basis.
5. An ability to become a skilled architect in designing, building and sustaining "Strategic and Systems Thinking" for Individuals, Teams, and Organization-Wide to achieve Business Excellence and Outstanding Results.
6. An understanding of how to specifically build and implement a Leadership Development System with a Systems Thinking framework (The #1 Corporate-Wide Core Competency required for all successful organizations in the 21st Century).
7. A significant growth in self-mastery and Breakthrough Thinking Skills at the personal, interpersonal, team, and family/community levels.
8. An understanding of how to build and successfully implement a Strategic HR Planning process within a Systems Thinking Framework.

How Do You Get Started?

1. **Decide this Systems Thinking Gold Mastery Certification is right for you.**
2. **Purchase our 24/7 Webinar Access Pass for the 7-Part Series on Strategic and Systems Thinking.**
3. **Contact us to register, and for more information—GET STARTED!**



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