

## Enhance Your "Strategic IQ"™!

The Centre's Smart Start: Strategic IQ™ Audit, Executive Briefing and Plan-To-Plan Sessions are designed to establish a common set of principles and knowledge on the specific Strategic Management project that your organization needs to develop or improve. By using this Systems Thinking Approach® principles, and Audit results, you can develop an Enterprise-Wide Planning and Change Game Plan for successful execution. Build your capacity to achieve and sustain business excellence and superior results.

**Achieve Organizational Clarity, Simplicity and Superior Results!**

### EXECUTIVE BRIEFING / SMART START OUTLINE

#### DAY ONE-STRATEGIC AUDIT

**Initial meeting with CEO on purposes/introductions/wants**

- Initial meeting with Senior Management on Strategic IQ Audit
- **Begin Strategic IQ Audit Process-** Conduct analysis of business documents (economic, customer, operational and strategic).

**Continue Strategic IQ Audit Process -**

- Hold 1-1 data collection sessions as necessary
- Client Objectives meeting with CEO and other decision makers

#### DAY TWO-EXECUTIVE BRIEFING/PLAN-TO-PLAN

**Executive Briefing: "Educating and Assessing"**

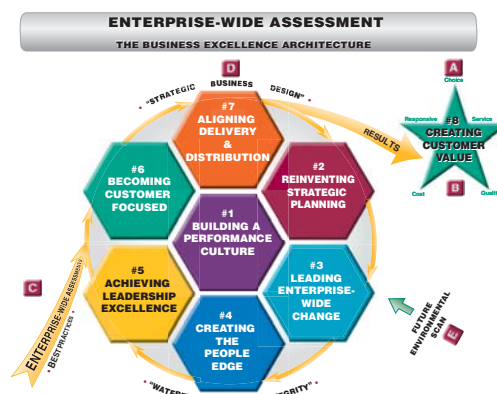
- Choose from eight Strategic Management Topics
- Learn the research on Proven Best Practices
- Assess your organization vs. these Best Practices

**Plan-To-Plan Tasks: "Organizing and Tailoring"**

- Organize and engineer success up front
- Tailor the change process to your needs
- Present Strategic IQ™ Audit Results
- Build a practical and realistic "Game Plan"

### EIGHT EXECUTIVE BRIEFING DAY TOPICS

**Strategic Management: The Systems Thinking Approach<sup>®</sup>**



1. Becoming a Strategic and Systems Thinker
2. Reinventing Strategic Planning
3. Leading Enterprise-Wide Change
4. Creating the People Edge (Strategic HR Management)

5. Achieving Leadership Excellence
6. Becoming Customer Focused
7. Aligning Delivery & Distribution (Business Planning)
8. Creating Customer Value (Positioning & Design)

### The Systems Thinking Approach<sup>®</sup> Science-Based Proven Research

- We are Interpreters and Translators of Proven Best Practices Research from the Science of Living Systems.
  - We tailor these Best Practices into powerful, practical and easy to use, simple tools.
- We own Systems Thinking Press<sup>®</sup> the "Premier Publisher and Clearinghouse for Systems Thinking Resources"
- Visit our web site [www.SystemsThinkingPress.com](http://www.SystemsThinkingPress.com) • Learn about **ALL** our Strategic Management Materials.

## PROVEN BEST PRACTICES - THE RESEARCH IS IN!

### Strategic Management: The Systems Thinking Approach®

#### 300+ Potential PowerPoint Slides

Simple, yet comprehensive PowerPoint formatted booklets, for briefing executives on 8 specific Strategic Management topics – from 1-hr to 1-day Briefings. These proven Best Practices will create a high impact on Senior Management. Each booklet averages 2+ PowerPoint slides per page. 150+ pages each, these 6x8 booklets contain specific handouts, check lists, quotes, surveys, models, and exercises for the Executive and Management Team to explore different Strategic Management topics in a clear and simple ABC flow.

#### FREE WITH EACH BOOKLET:

- Executive Summary Article



Avoid shipping charges by choosing e-books!

Save time & money. Download directly from the web - fast & easy. Available on all eight topics.

- e-Book \$299.95 each

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#### EIGHT STRATEGIC MANAGEMENT TOPICS:

Each one has over 150 pages of Best Practices Research

**HARD COPY PRICE - \$29.95 each**

#### 300+ Potential PowerPoint Slides in Each:

- |  |              |
|--|--------------|
| 1 Strategic & Systems Thinking (Hard Copy)           | Code: EBSST  |
| 2 The ABCs of Strategic Management (Hard Copy)       | Code: EBRSP  |
| 3 Achieving Leadership Excellence (Hard Copy)        | Code: EBALE  |
| 4 Leading Strategic Change (Hard Copy)               | Code: EBECW  |
| 5 Creating Customer Value (Hard Copy)                | Code: EBCCV  |
| 6 Strategic People Edge & HR Management (Hard Copy)  | Code: EBHR   |
| 7 Strategic Marketing and Sales Planning (Hard Copy) | Code: EBMARK |
| 8 Three Year Business Planning (Hard Copy)           | Code: EB3YR  |

#### CD-ROM PACKAGE:



- Complete Set of All Eight Executive Briefing Booklets

Code: ALLEBS-CD \$1995.00 (Over 1200 Pages)

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#### HARD COPY PACKAGE:



- Complete Set of All Eight Booklets

Code: ALLEBS \$199.95 (Over 1200 Pages)



#### ACTUAL POWERPOINT PRESENTATIONS - (110-200 SLIDES EACH)

These PowerPoint presentations are a companion to our Executive Briefing Booklets. They provide facilitators with high quality visual tools that complement any learning. Available Topics:

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|---|--|
| <ul style="list-style-type: none"> <li>Reinventing Strategic Planning Code: PPTRSP \$249.95</li> <li>Achieving Leadership Excellence Code: PPTALE \$199.95</li> <li>Strategic and Systems Thinking Code: PPTSST \$249.95</li> </ul> | <ul style="list-style-type: none"> <li>Enterprise-Wide Change Code: PPTTEWC \$249.95</li> <li>Strategic People Edge Planning Code: PPTCPE \$249.95</li> <li>Creating Customer Value Code: PPTCCV \$249.95</li> </ul> |
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