



World Leaders in Strategic Management

www.HainesCentre.com

Founded in 1990 · Offices in Over 20 Countries



A Haines Centre
Integrated Line of Business

Strategic Thinking Product Guide 2008

The Systems Thinking Approach®
—The Natural Way the World Works

Leadership Games

Strategic Management...Our Only Business
Delivering Customer Value in 68 Countries

CD-ROMs · e-Books · Books · Games · Participant Kits · Facilitator Kits · 360° Assessments · *and much more!*

Leadership Best Practices Guide: 17 Experimental Learning Activities

No Time for Leadership Training? Turn Leadership Development into a 52-Week, Bite-Sized, Online System—*The Systems Thinking Approach*®

The Best Practices of Leadership:

Pulled from over 20 years of research by Stephen Haines.

The Systems Thinking Approach® to Six Natural Levels of Leadership Competencies
17 Experiential Learning Activities—

510 versatile Best Practices combinations:

- For daily learnings/focused reinforcement.
- For use in over 30 leadership workshops.
- Customize and energize any Leadership training, coaching, or learning event with 408 bite-sized Questions and Answers of the Best Practices in Leadership.
- With 17 Experiential Learning Activities, you can create workshops, pop-quizzes, a 52-week Leadership Development System, daily learnings, focused brown bag discussions, and much more for all levels of Leadership (1st Line, Middle and Executive Management).

ALL 408 QUESTIONS & ANSWERS ON CD-ROM!
CODE: CYL-BPG-CD-ROM PRICE: \$199.95

REPRODUCIBLE!



e-product

Achieve Leadership Excellence:

Six Natural Levels of Leadership Competencies: Based on the Systems Thinking Approach®

- 1 Enhancing Self-Mastery A More Balanced Life
- 2 Building Interpersonal Relationships Trusting Relationships Developed
- 3 Facilitating Empowered Teams Goal Achievement by Teams
- 4 Collaborating Across Functions. Customer Focused Collaboration
- 5 Integrating Organizational Outcomes Customer Value Enhanced
- 6 Developing Strategic Positioning Global Competitiveness Created



Quizo for Leaders

By Steve Sugar and Steve Haines ©2007

What do you get when you combine Bingo, Quizo and 200+ Proven Best Practices Leadership questions and answers? You get **QUIZO FOR LEADERS!** This amazingly fast “Bingo Like” game (15-45 minutes to play) teaches the proven best practices of leadership. Based on the Six Natural Levels of Leadership Competencies, and 200+ questions and answers, you can quickly

tailor Quizo for Front Line Supervisors, Middle Managers and Executives—and their levels of sophistication. Use it in many ways...be creative and enjoy positive competition...

- in workshops and seminars
- in staff meetings
- on your intranet

CODE: QFL-CD PRICE: \$199.95

Kit Includes:

- Quizo Game
- Facilitator Guide
- 200+ Q&A PowerPoint slides
- Game Cards

Centering Your Leadership® Game Cards—408 Bite-Sized Best Practices!

By Steve Sugar, “The Game Master,” and Steve Haines, United States Naval Academy Graduate, 1968

This is a “Leadership MBA in Cards.” Learn and experience six natural leadership competencies and 30 skills in six challenging decks of cards that require answering leadership questions correctly to succeed. Cards are easily tailored for senior management, middle management, or first line supervisors (see options below). **Tailor the use and add cards as you need them—with or without the Leadership Board Game (page 28).**

Leadership Competencies #1-#4 for first line supervisors, middle managers, & executives

CODE: CYL-GC4 (288 Q&A CARDS) PRICE: \$79.00

Leadership Competency #5 for middle managers & executives

CODE: CYL-GC5 (72 Q&A CARDS) PRICE: \$79.00

Leadership Competency #6 for executives only

CODE: CYL-GC6 (72 Q&A CARDS) PRICE: \$79.00

ALL 408 Q&A CARDS (PLUS 24 WILD CARDS)

CODE: CYL-GC PRICE: \$197.95 SAVE \$40



- Six Natural Levels
- 408 Cards with Q&A's (plus 24 wildcards)

The Systems Thinking Approach® to Leadership Development

Featuring the Six Natural Leadership Competencies and 30 Skills Found Nowhere Else!

* *Play the Game* * *Stir Your Passions* * *Learn 408 Proven Leadership Best Practices*

Based on “The Six Natural Leadership Competencies” found nowhere else in the field! (Not in Covey–Peters–Blanchard)

“Centering Your Leadership”—The Board Game that Teaches



Background:

- Based on over 10 years of intensive research by The Haines Centre for Strategic Management®, this Board Game provides participants with the highly interactive opportunity to test their knowledge and apply their leadership ideas to 408 Leadership Proven Best Practices questions and answers.
- Be part of a team as you compete with others to demonstrate and learn proficiency in the 6 Natural Leadership Competencies (from Systems Thinking) and 30 associated skills everyone needs to succeed today as supervisors, managers, and leaders.
- Flexible for use with all 3 supervisory/management levels of public/private sector and international English-speaking audiences

Board Game Includes:

- A colorful game board that is based on our actual “Systems Thinking Approach® to Leadership” Model.
- A comprehensive **Game Master’s Guide** that includes discussion questions to surface group learnings.
- **408 carefully researched question and answer cards on “Leadership Best Practices” from 27 authors—a fabulous resource by itself. (Plus 24 Wild Cards)**
- 4 sets of pawns to track each team’s progress to leadership mastery in all 6 competencies.
- 2 challenge bells, a timer, and matching colored dice to make the game interesting and competitive.
- A scoring sheet for processing learnings after the game.
- A, B, and C “Challenge Game Chips”.
- Simple ways to quickly tailor the game to first line supervisors, middle managers, and/or senior executives.

Real Life Applications

- Discover this “leadership board game that teaches”—ideal for executive teams to play. It assesses and challenges their leadership.
- Excellent for supervisory and/or management development workshops since its small unit/team leadership format encourages and facilitates relationship building and cooperation.
- Flexible learning tool suitable for large and small groups as a stand alone half-day module.
- Easily integrated into existing training programs on all 30 leadership skill topics.
- Help executives with the tools to assess and challenge their leadership knowledge, skills, and teamwork against proven “Best Practices” as a prelude to executive development/succession planning.
- Use it at management retreats and planning sessions as well as at workshops—10 Q&A cards on each of 30 skills.
- Reinforce or teach corporate leadership standards/expectations to all levels of management.
- Forms the core of a Systems Thinking Approach® to a System of Leadership Development.

A “Leadership MBA in a Box”:

Centering Your Leadership™ Board Game—*The Leadership Board Game That Teaches*

*** Play the Game * Learn the System * Achieve Leadership Excellence!**

By Steve Sugar and Steve Haines

- This is a “Leadership MBA in a Box.” Learn and experience six natural leadership competencies and 30 skills in a challenging Board Game that requires answering leadership questions correctly to succeed.
- Game is easily tailored for senior management, middle management, or first line supervisors. Takes 2–4 hours to play.
- Includes Game Master Guide and 408 Q&A cards. Use for first time or sophisticated supervisors, middle managers and executives.

CODE: CYL-GAME PRICE: \$449.95 SAVE \$50!

Centering Your Leadership® “The Leadership Board Game That Teaches”

Ten Key Features

1. Unique and more comprehensive Systems Thinking Approach® to Leadership.
2. Six natural levels of leadership core competencies/30 main skills/knowledge **found nowhere else.**
3. 408 proven Leadership Best Practices Q&A cards.
4. Six motivating/energizing forces as well.
5. Tailor the game in seconds for senior management, middle management, or first line supervisors.
6. Practice “Leadership” and “Followership” at the same time.
7. Promotes feedback on team and leadership dynamics.
8. 360° Leadership Competency Instruments available.
9. 360° Business Acumen Competency Instruments available.
10. **Leadership Guidebook with 17 different uses of the 408 Q&A cards also available!**

And Your Benefits

1. Provides a natural, comprehensive framework and practical answers to leadership knowledge and skills.
2. Becomes a consistent and complete System of Leadership.
3. Identifies core competencies tailored to each person and job.
4. Teaches participants more easily about leadership “Best Practices.”
5. Builds a leadership language and culture that follows the natural order of life on earth.
6. Improves team leadership and teamwork.
7. Identifies individual leadership strengths and weaknesses.
8. Develops action plans for each participant.
9. Allows for instant self-paced leadership assessments.
10. Makes leadership improvement a daily awareness/task.

This “Leadership MBA in a Box” can be a complete daily, weekly, monthly, and/or yearly System of Leadership Development.



Game Board

Become a Fully Qualified Leadership Game Master

Only 3 Steps to be Qualified... Choose the Option that's Most Convenient.

Step 1:

- **Option 1**—Attend our 3-day public/in-house workshop and follow-on immersion and certification entitled “Achieving Leadership Excellence.” Play the Board Game and get certified.
- **Option 2**—Have the Centre conduct this same workshop, immersion and certification in-house on your site.

During either of these options, 1–2 of your internal staff can intern with our instructors while also attending the workshop as a participant along with everyone else.

Step 2:

Afterwards, we provide your staff with a 1-day Consulting/Train-the-Trainer workshop tailored to their specific needs to be fully qualified as Game Masters.

Step 3:

Finally, you will need to take the 408-question test on all the proven Leadership Best Practices that are on the cards.

At this point you will be a certified “Internal Leadership Game Master”!

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 Name on Card _____ Signature _____

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SHIPPING & HANDLING: Shipping is billed at Cost. Please choose a shipping method below. We make every attempt to ship the cheapest and best method. If you wish to be contacted with the shipping cost prior to your order being shipped, please check here.

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<input type="checkbox"/> UPS Three Day (business days)	UPS: <input type="checkbox"/> International—One week or less <input type="checkbox"/> International Expedited*—2-3 Days
<input type="checkbox"/> UPS Two Day (business days)	US Mail: <input type="checkbox"/> Global Priority*—1 ½ weeks or less <input type="checkbox"/> Global Express*—One week or less
<input type="checkbox"/> UPS Next Day (business days)	* Not available in all areas.

Return Policy:
 You may return all **but CD-ROM/e-books/IROs** within 30 days of receipt for a refund. Shipping and handling charges will not be refunded. A 20% (or greater) fee may be applied for items returned damaged. To assure proper credit, you must do three things: (1) return materials by a traceable means, (2) include a copy of your invoice, and (3) provide a reason for the return.

Our "Nothing-To-Lose Guarantee":
Our unconditional guarantee of high quality materials: If for any reason you are not satisfied with any of Systems Thinking Press' hard copy materials, you may return them within 30 days for a refund—no questions asked. Please note that due to their format, all e-Products and CD-ROMs are non-refundable.



We reserve the right to change prices without notice.

Stephen Haines
Founder, CEO, and Strategy Consultant
Haines Centre for Strategic Management
Founded in 1990 · Offices in Over 20 Countries



Steve is the world's foremost authority on the Systems Thinking Approach® to Strategic Management. Steve has over thirty years of working closely with over 300 CEOs, and has been a Senior Executive with major corporations. He is a U.S. Naval Academy graduate of the Legendary Leadership Class of 1968.

Contact Steve at info@HainesCentre.com.

Haines Centre for Strategic Management delivers customer value world-wide through an integrated Systems Thinking Approach® to Strategic Management (Planning · People · Leadership · Change).

This includes five Haines Centre Integrated Business Units, all seamlessly integrated into one holistic methodology that creates Superior Business Results.

NEW! Inside on Page 9!

4 New Books!

Haines Centre Book Series on Business Excellence

The Haines Centre Book Series on Business Excellence is based on the Systems Thinking Approach® to Strategic Management... Our Only Business. It is based on 50+ years of Scientific Research on Systems Thinking, "*the Natural Way the World Works.*"

Strategic and Systems Thinking:

The Winning Formula

Reinventing Strategic Planning:

The Systems Thinking Approach®

Leading Strategic Change:

The Strategic Approach to Business Excellence

Enhancing your Strategic IQ:

Winning Strategies: From A to Z

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HAINES CENTRE
for **STRATEGIC**
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