

# Press Release

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## The Haines Centre is Going Green, Have you?

**San Diego, CA-** The Haines Centre for Strategic Management would like to announce their **Go Green- Keep Our Planet Clean** commitment. In their effort to make the world a better place to live and work, they are increasing their digital production and decreasing their hardcopy inventory from Systems Thinking Press.

As a free gift the Haines Centre is promoting from January 1<sup>st</sup> to April 22<sup>nd</sup> (Earth Day) that if you purchase of at least (1) e-product within your order totaling 25 dollars or more from SystemsThinkingPress.com, you will receive 1 of 4 hardcopy books of your choice for free for helping them Go Green and keeping the planet clean. They are excited that in their efforts to Go Green, you can too.

The Haines Centre for Strategic Management was founded in 1990 with offices in over 25 countries. They are the *World Leaders in Strategic Management Powered by Systems Thinking®*. The Haines Centre's hard work to Go Green goes far beyond that of this digital promotion; they are also going green in their workplace and in their daily lives as well. At the office they have installed 26 solar panels to their roof, installed new Energy Star windows throughout and have fully reinsulated the floors, ceilings and walls. All of their staff reduce, reuse and recycle daily and use a company car that gets 40 mpg.

For more information on this promotion and to receive some tips on the top 10 ways to Go Green in your own life on a limited budget visit [www.HainesCentre.com/gogreen](http://www.HainesCentre.com/gogreen). To receive a free hardcopy book please visit [www.SystemsThinkingPress.com](http://www.SystemsThinkingPress.com) and order an e product today. Lets all work together to keep our planet Green!