

Press Release

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Stephen Haines to Speak at Confab on Universal Thinking Guide: Simplicity of Systems Thinking

San Diego, CA- Stephen Haines will be speaking on Sunday October 23 from 9:15 to 10:45 am PST at the prestigious Institute for Management Consultants Annual Confab Conference at the Atlantis Resort and Spa in Reno, NV. He will be speaking on *The Universal Thinking Guide: Simplicity of Systems Thinking*.

The session will explain and illustrate how valuable both the Universal Thinking Guide and the simple ABC model of Systems Thinking are for every consultant and every person in every organization in their life. His presentation will offer many powerful techniques to use in a variety of consulting interventions at both the strategic and tactical levels, which will provide as an end result more clarity, simplicity and speed in their work. On an individual level, it is the basis for all Strategic Life Planning and any issues that occur in life, as it is the only Universal Thinking Framework and Guide™ in the world.

Confab will be holding this event from October 22-24, it is an event where successful consultants go to meet and exchange ideas. Stephen Haines will have an exhibit at booth #12 and has been asked for the second year in a row to give a presentation at this event.

Stephen Haines is the Founder and CEO of Haines Centre for Strategic Management. Founded in 1990 with offices in over 25 countries, the Haines Centre is the world leader in Strategic Management Powered by Systems Thinking®. (Planning-People-Leadership-Change-to deliver Customer Value). Stephen has led the Best Practices Research in this topic for 30+ years as a CEO, Entrepreneur and Global Strategist. He was recently inducted into the Association for Strategic Planning's Hall of Fame. He is an insightful, passionate and provocative speaker on the Systems Thinking Approach® (the natural way the world works), and his extensive knowledge and experience makes him one of the most respected leaders in this field.

As Marty Mayer a Vistage CEO Group Chair stated "Steve Haines, a San Diego based resource, did a terrific job on describing a Strategic Planning model based on this Universal Field Guide that can be driven down through the organization to individual employees goals and objectives for the year. One CEO member said, "His handouts are worth the price of admission.

If you are interested in attending this session there is no pre registration required. Please be prompt at the event to sign up and we look forward to seeing you there.