



Haines Centre for Strategic Management  
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FOR IMMEDIATE RELEASE

ATTENTION:

**Stephen Haines to Present:**  
**“Strategic Planning and Execution”**  
**as part of the**  
**OD Network's Business Acumen Certificate Program**

San Diego, CA- Join Stephen Haines, Founder and CEO of the Haines Centre for Strategic Management in a two session webinar program on Strategic Planning and Execution the Systems Thinking Approach. This program is offered via webcast on September 13<sup>th</sup> and 18<sup>th</sup> as part of the National Organization Development Network's (ODN) prestigious Business Acumen Program.

As part of the program Stephen Haines presents his highly acclaimed World-Class State of the Art Report on Strategic Planning 21st Century Best Practices. Participants will significantly enhance their knowledge, skills and success in Strategic Planning rather than falling into the traps that almost all organizations do. Stephen will review the results of the Strategic IQ Audits conducted in numerous organizations by the Haines Centre in the past 6 six years, including some strengths that most organizations possess, and the top 12 Common Mistakes almost all organizations make.

Stephen Haines is the founder and CEO of the Haines Centre for Strategic Management founded in 1990. **The Haines Centre** is the world leader in Strategic Management, powered by Systems Thinking. They are an International Consulting, Training, Keynoting and Assessment firm with comprehensive support materials with offices in over 20 countries. Stephen has led the Best Practices Research development and expansion of Strategic Management and Systems Thinking for more than 30 years as a CEO, Entrepreneur, and Global Strategist. He is a graduate of the US Naval Academy with its Legendary Leadership Class of 1968. Steve has consulted with over 300 CEO's of progressive organizations, while keynoting and facilitating seminars and workshops as a distinguished and prolific author.

This partnership between the OD Network and the Haines Centre will enhance the learning and outreach capabilities of both organizations. The Business Acumen Certification Program consists of 10 classes in 13 sessions--plus a free introductory web-based seminar--all offered live as webcast workshops hosted by ULiveandLearn. Each segment will include a live workshop, on-demand access to program materials, and ongoing collaboration and discussions.

As a result of attending the Business Acumen Program participants will be able to present OD strategies and results in a way their clients can understand--in the language of business! The Business Acumen, led by some of the field's leading luminaries, helps you translate your OD interventions into the language of the bottom line. Presented entirely online, Building Business Acumen is appropriate for both internal and external OD practitioners. You can register for individual classes, but you'll learn more and save money if you register for the complete course of 13 learning sessions.

The Organization Development Network is an international professional association of organization development practitioners. The OD Network is dedicated to being a leader in the advancement of the theory and practice of organization development. Organization development is a field central to creating effective and healthy human systems in an inclusive world community.

For more information or to sign up for the Strategic Planning webinar visit:

[http://www.odnetwork.org/events/professional\\_development/biz/](http://www.odnetwork.org/events/professional_development/biz/)

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