



Haines Centre for Strategic Management
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FOR IMMEDIATE RELEASE

ATTENTION:

New Book “Destination Thinking: A Business Planning Guide”
Chosen as the June 2007 Book of the Month by the
Institute for Management Studies

“Destination Thinking: A Business Planning Guide” by Stephen G Haines with Valerie MacLeod and Terry Schmidt, helps business leaders develop and implement a business plan using the Science of Systems Thinking.

San Diego, CA- The Institute for Management Studies, a world leader in management development and education, has chosen ***“Destination Thinking: A Business Planning Guide using the Systems Thinking Approach”*** as its June 2007 Book of the Month.

Destination Thinking is a one-of-a-kind book. It is designed as a how-to "Survival Guide", and "How to" step by step primer. It is utilized for Three Year Business Plan Development and implementation using the Science of Systems Thinking and the copyrighted *Systems Thinking Approach*[™]. The Systems Thinking approach was developed by Destination Thinking author Stephen Haines who is the CEO and founder of the Haines Centre for Strategic Management.

Since 1974 IMS has provided its members with the most innovative and cost-effective management development series available. The IMS programs offer participants the opportunity to interact with, and learn from, some of the world's leading management thinkers on an ongoing basis. Today over 400 major organizations worldwide, many of them Fortune 500 companies, include IMS as a key component of their overall development strategy.

Author Stephen Haines, Founder and CEO of the Haines Centre for Strategic Management says:

‘Having Destination Thinking selected as the Book of the Month is very gratifying to us, as it represents a continued growth in recognition of Systems Thinking as it is a new and better way to help organizations and leaders to think, to plan and to act more effectively in today’s complex world. We appreciate IMS for recognizing this value to its 425 members by making this their Book of the Month’.

Over 20,000 people attend IMS programs each year. Among the many programs and services offered IMS prides itself on featuring innovative books that are “hot off the press” and will have significant impact on improving the performance of member organizations. Many well known and respected past book of the month authors include Russel Ackoff, Beverly Kaye and Bill Jensen.

About the Destination Thinking authors:

Steve Haines is a CEO, entrepreneur, and strategist. He is also a facilitator and systems thinker as CEO and founder of the Centre. He is a distinguished author and internationally recognized leader in strategic management. He has over 25 years of executive experience leading planning, leadership, and change efforts in the U.S., Canada, and globally as well. Steve is a U.S. Naval Academy engineering graduate, Naval officer, and was president and part owner of University Associates Consulting and Training Services. He was also EVP at Imperial Corporation of America, SVP of Freddie Mac, and a member of eight top management teams. He is in demand as a CEO keynote speaker and is a prolific author of 14+ books.

Valerie MacLeod runs the Centre’s Calgary, Alberta, office as a Global Partner and Planning Co-Practice Leader. She is passionate about helping clients “plan their work and work their plan.” Valerie is a skilled and insightful facilitator and coach with extensive expertise in the area of organizational effectiveness. Her dynamic coaching impacts business results by uncovering purpose, sharpening focus on “the big picture,” and then providing clients with the tools they need to achieve success on their own. Valerie specializes in group facilitation and team dynamics. Valerie has an M.B.A. in Human Resources Organizational Development from the University of Calgary and a Bachelor of Mathematics degree from the University of Waterloo.

Terry Schmidt is a Certified Business Associate of the Centre. He brings 25 years of global experience as a business strategist and management consultant. Terry has assisted hundreds of organizations in 28 countries become more strategic, productive, and profitable. His clients include Fortune 500 companies, fast-growing companies, national research organizations, and government agencies. Terry has an M.B.A. from Harvard and a B.S. in Engineering from the University of Washington.

“Destination Thinking: A Business Planning Guide using the Systems Thinking Approach” is available from www.SystemsThinkingPress.com under the Systems Thinking category. Destination Thinking is available in paperback and as an e-book.

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