



Haines Centre for Strategic Management
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FOR IMMEDIATE RELEASE

ATTENTION: BUSINESS REPORTERS

**The Haines Centre for Strategic Management
has expanded to North Carolina
with their newest Principal Diane Eller**

Diane Eller, located in Hickory, North Carolina, recently became a principal at the Haines Centre for Strategic Management, *The World Leaders in Strategic Management, powered by Systems Thinking.*

With over 20 years of experience in diverse areas of strategic business management Diane served many years as an executive business consultant and analyst throughout North America. Diane holds an Accounting Degree with numerous advanced leadership development certifications. She now teaches clients how to achieve their goals, as an accomplished Co-Practice Leader of the Haines Centre's Strategic IQ Audits. This Audit combined with strategic planning and execution-driven efforts further develop and sustain best management practices.

Diane says her partnership with the Haines Centre, "Is a critical component to my business journey, as not only has the Haines Centre been an important PIT stop for my Strategic Thinking throughout the years, but has now become my reliable and professional resource in the areas of wealth of research, knowledge, and adaptability for co-facilitating in a professional consultant's world. It's like finding your niche as a true consultant and further defining what that means: to first and foremost help organizations achieve their goals in practical strategic ways."

The Haines Centre is an International Consulting, Training, Keynoting and Assessment firm with comprehensive support materials. They currently have offices in over 20 countries and have been in business almost 20 years. **Their Mission is** to enhance senior executives' leadership capabilities and organizational results by using the Systems Thinking Approach™ to Strategic Management. Enabling executives to build and sustain high performance, customer-focused, learning organizations.

For more information please visit: www.hainescentre.com or contact Diane Eller
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