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FOR IMMEDIATE RELEASE

ATTENTION:

## **Stephen Haines Elected to the Association for Strategic Planning Board of Directors**

**San Diego, CA-** The Association for Strategic Planning recently announced that Stephen G Haines, founder and CEO of the Haines Centre for Strategic Management based in San Diego, was elected to their National Board of Directors and will also be the head of their Programs and Content Committee.

Stephen Haines is the world's foremost authority on the Systems Thinking Approach<sup>®</sup> to Strategic Management (Planning-People-Leadership-Change). He has led the Best Practices Research development and expansion of Strategic Management and Systems Thinking for more than 30 years as a CEO, Entrepreneur, and Global Strategist. He is a graduate of the US Naval Academy at Annapolis, with its Legendary Leadership Class of 1968. Steve has worked with over 300 CEO's of progressive organizations, while keynoting and facilitating seminars and workshops as a distinguished and prolific author.

Stephen is also the founder of and the San Diego Association for Strategic Planning's Corporate Sponsor. As a result of the new alliance between the National Association for Strategic Planning and Stephen Haines, the Association for Strategic Planning will have access to a wide variety of keynote speakers and resources through Stephen's consulting business the Haines Centre for Strategic Management.

The Haines Centre is the world leader in Strategic Management, powered by Systems Thinking. They are an International Consulting, Training, Keynoting and Assessment firm with comprehensive support materials and offices across North America and globally. They have 38 offices in 20 countries and were founded in 1990.

Stephen Haines, Founder and CEO of the Haines Centre for Strategic Management says: *His nomination to the Association for Strategic Planning's Board of Directors means that.....*

The Association for Strategic Planning is a national society whose mission is to help people and organizations succeed through improved strategic thinking, planning and action. Founded in 1999, ASP is the only not-for-profit professional association dedicated to advancing thought and practice in strategy development and deployment for

business, non-profit and government organizations. ASP provides opportunities to explore cutting-edge strategy principles and practices that enhance organizational success and advance members' and organizations' knowledge, capability, capacity for innovation, and professionalism.

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