

OUR MISSION:

We enhance the strategic management and leadership capabilities of senior executives, their teams, and their organizations in the private, public, and not-for-profit sectors.

We customize The Systems Thinking Approach™ with each client to facilitate the development and practical implementation of a tailored Strategic Management System.

We enable clients to create and sustain a customer-focused high performance organization, which becomes their true competitive advantage within our world of continual change.

STRATEGIC IQ™ AUDITS:

Personally Designed and Led by:

Stephen Haines

CEO • Entrepreneur • Global Strategist

Keynote • Systems Thinker • Distinguished Author

Steve is the world's foremost authority and leader in the Systems Thinking Approach™ to Strategic Management (Planning-People-Leadership-Change). He has led the Best Practices research, development, and expansion of Strategic and Systems Thinking for more than 25 years. www.StephenHaines.com

Steve is joined by an elite group of CSM Master Consultants from all over the world. Together they offer the best Strategic Management education and tools on the market today.

HOW TO BEGIN?

Conduct a Plan-to-Plan and Executive Briefing Day (or half day) for up to 15 people with the Centre's "Nothing-to-Lose Guarantee"

NO Further Obligations

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Announcing the Strategic IQ™ Audit and Certification

Strategic Thinking • Strategic Planning • Strategic Change

Achieve Strategic Excellence and Outstanding Business Results

Do you have a yearly financial audit and certification of your organization?

Why not have a yearly Best Practices Strategic IQ™ Audit and Certification also?

- Financial Audits look at the past
- Strategic IQ™ Audits look towards the future as well

Only the Centre has researched proven best practices in Strategic Management building on the Baldrige Quality Award for Performance Excellence. We created a Strategic IQ™ Audit and Certification that begins where the Baldrige leaves off. It is our only business. We are now the World Leaders in the Systems Thinking Approach™ to Strategic Management, as we created and now offer the only yearly Strategic IQ™ Audit and Certification.

It includes a focus on both

- Your Strategic Direction and its results versus Best Practices to Achieve Business Excellence and Superior Results
- Your yearly Strategic Management System and Cycle that generates these results, year after year (an integrated approach to Planning–People–Leadership–Change)

Have the Centre's Mastery Level Consultants and Strategic Experts Audit you yearly in Four Areas:

I. Shared Direction and Clarity of Purpose:

- Develop a Strategic Plan and clear marketplace positioning
- Develop "Buy-in" and "Stay-in" to the Plan for best answers and ownership

II. Shared Core Strategies:

- Conduct a Strategic Business Assessment and a consistent overall Strategic Business Design
- Cascade down Department Work Plans, Budgets, and Accountability

III. Successfully roll out and implement Enterprise-Wide Change:

- Evaluate performance of each Leader at all levels vs. their Strategic Leadership role.
- Install follow-up Change Management Structures and Processes

IV. The Foundation: Sustaining Capacity and Simplicity:

- Develop the Capacity for Sustaining Enterprise-Wide Change
- Achieve Elegant Simplicity and Clarity of Focus

Options to Audit your Strategic IQ™

- #1 Have a Centre Master Consultant come in-house and use this assessment to conduct a neutral third party diagnosis and assessment.
- #2 Have the Centre jointly assess you with a specifically trained sub-group within your organization. Build your own internal assessors.
- #3 Conduct it as part of any Strategic Planning (or Enterprise-Wide Change) project.
- #4 Make it part of the yearly "annual strategic review" and update of your strategic plan.
- #5 Conduct it to begin a Strategic Planning or Enterprise-Wide Change Management Project.