

DO NOT
DUPLICATE

Future Environmental

SKEPTIC

Scanning/Trends

DO NOT
DUPLICATE

List the 5-10 environmental trends - projections - opportunities - threats facing you over the life of your plan:

S Socio-Demographics (People/Society):

K Competition/Substitutes:

E Economics:

E Ecology:

P Political/Regulatory:

T Technology:

I Industry/Suppliers:

C Customer/Citizens:
