

September, 2005

Obsolescence:

**"...as a result of the current paradigm shift,
the standard way of doing business
is rapidly becoming obsolete and irrelevant."**

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BARRIERS TO STRATEGIC PLANNING

PART ONE OF TWO

Strategic Planning, the fundamental foundation of any business, is not easy to do successfully. Many potential barriers exist that can derail your organization's best efforts. **Instructions:** check the numbers of the barriers your organization is likely to fall prey to, then problem solve what to do about them.

Barriers:

- ___ 1. Lack of senior management belief and commitment to planning, or at least to investigating Plan-to-Plan
- ___ 2. Group size too large or too small to include the "collective leadership"
- ___ 3. Culture doesn't believe in or reward planning
- ___ 4. Time/resource commitment isn't there to plan; unrealistic expectations; too fast/rushed
- ___ 5. Day-to-day growth and pressures too dominant
- ___ 6. Adapting the Strategic Planning Model to your unique situation
- ___ 7. Lack of willingness to be visionary, proactive, and creative
- ___ 8. Tough choices avoided; failure to set priorities and focus budgets
- ___ 9. Reactive, low risk, rewards mentality (low reinforcement for strategic thinking)
- ___ 10. Measuring Success Results mentality missing

[CLICK HERE FOR PART TWO...](#)

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