

**Certification  
Available!**

Personally Presented By:

**STEPHEN HAINES**

and Co-Facilitated by  
Master Level Haines Centre  
Global Partners with Over  
200 Years of Hard Fought  
Knowledge and Experience

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Stephen Haines is the world's foremost authority and leader in the Systems Thinking Approach® to Strategic Management (Planning-People-Leadership-Change). He has led the Best Practices research, development, and expansion of Strategic and Systems Thinking for more than 25 years.

Steve is regularly invited to travel the world consulting with CEOs, while keynoting and facilitating Executive Seminars as a distinguished and prolific author.

**EACH WEBINAR INCLUDES:**

- Pre-work article and/or handouts for each session.
- 60-90 minute presentations.
- Download of PPT slides in PDF format.
- Archive of audio and video.
- Solutions for your own case.
- Examples and real life case studies.
- Practice of tools, tips, and techniques.
- One hour per Series, **FREE** coaching and consulting by a Haines Centre Member.

# BECOMING A Professional Change Agent and Systems Thinker

**For Line Managers, Project Managers, Team Leaders, Quality and Six Sigma Specialists, Planners, Trainers, OD Consultants, and HR Managers**



## web enhanced learning series

Knowledge Transfer is Our Business and Specialty.

In today's society with rapid technological, economic, and societal change, organizations can ill afford to remain the same. Our experience in helping hundreds of organizations lead their large and small scale change initiatives over the years has led us to develop a new curriculum and certification, *Becoming a Professional Change Agent and Systems Thinker*.

This six-part, ON-DEMAND Web Enhanced Learning Series is a convenient and affordable way for you to get the most effective and up-to-date knowledge on Becoming a Professional Change Agent. Don't wait, invest in your ability to successfully lead change within your organization.

## Available ON-DEMAND with the 24/7 WEBINAR ACCESS PASS™

### BENEFITS

- No travel time, travel costs, travel hassles
- No need to leave the office
- No need to dress up
- No need for rigid, live viewing
- Yes, view at your convenience—world-wide—your dates—your location—over and over!

### BITE SIZE PRACTICAL LEARNINGS!

- ✓ 1 Hour Per Month
- ✓ For Only \$99.95 a Month

## CERTIFICATION: Becoming a Professional Change Agent

Completing this ON-DEMAND Web Enhanced Learning Series is step one of a simple three step Certification as a *Professional Change Agent and Systems Thinker*. All of this is based on 50 years of research on the Systems Thinking Approach®—*"The Natural Way the World Works."*

Co-Sponsored By:



# BECOMING A Professional Change Agent and Systems Thinker

Available ON-DEMAND with the 24/7 ACCESS PASS!



## What is an On-Demand 24/7 WEBINAR ACCESS PASS™?

Our 24/7 WEBINAR ACCESS PASS™ Provides 60 days of unlimited personal viewing and learning reinforcement at your own pacing (fast forward/reverse/start/stop). It also includes optional live Webinar attendance (if available). Also, view each session at your own convenience—world-wide—your dates—your times—your locations—over and over!

SESSION TOPIC	KEY CONCEPTS
<b>1 Self Awareness</b> Every Person a Manager of Themselves	<ul style="list-style-type: none"> <li>• 7 Levels of Living Systems</li> <li>• Self-Feedback and Awareness</li> </ul>
<b>2 Role Clarification</b> Gaining Agreement Up Front	<ul style="list-style-type: none"> <li>• Roles—Senior Management, Line Management Employees, and Change Agent</li> <li>• Scouting, Entry, and Contracting Steps</li> <li>• Up-Sell—Influencing CEOs</li> </ul>
<b>3 Iceberg Theory of Change</b> The Content-Process-Structure of Change	<ul style="list-style-type: none"> <li>• Iceberg Theory of Change</li> <li>• Rollercoaster of Change®</li> <li>• Key Change Infrastructures</li> </ul>
<b>4 Principles and Capacity for Change</b> Prevent 75% Failure Rate Up Front	<ul style="list-style-type: none"> <li>• Capacity of Change—5 Areas</li> <li>• Principles of Change</li> </ul>
<b>5 Trust</b> The Ultimate Requirement	<ul style="list-style-type: none"> <li>• Stephen Covey's Work</li> <li>• Triangulation—Honesty</li> <li>• Conflict Management</li> </ul>
<b>6 The Change Game Plan</b> Smart Start™ Plan-to Implement	<ul style="list-style-type: none"> <li>• Beckhards 21 Questions</li> <li>• 8-Page Game Plan</li> <li>• Plan-to Implement Day</li> </ul>

### How Do I Register?

You may register online at [www.CentreTraining.com](http://www.CentreTraining.com) or by calling our office at (619) 275-6528.

### What Does the Series Cost?

The registration fee is \$99.95 per session, or pay for the entire 6-part series up front for \$499.95 (**\$100 SAVINGS**). We give scholarships to deserving individuals and organizations—contact us for details.

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## CERTIFICATION: Becoming a Professional Change Agent

Completing this ON-DEMAND Web Enhanced Learning Series is just part of a simple three step process to achieving your Certificate for *Becoming a Professional Change Agent (PCA) and Systems Thinker*. Get the latest details from Steve Haines today!

### STEP ONE—Complete Three Web Enhanced Learning Series

- Becoming a Professional Change Agent and Systems Thinker (6-Part Series)
- Strategic and Systems Thinking (7-Part Series)
- Group Facilitation (3-Part Series)—*Optional, depends on your Group Facilitation skill level*

### STEP TWO—Self Study and Personal Growth

- Read three State-of-the-Art Best Practices Research Reports
- Read Pearls of Wisdom I and Pearls of Wisdom II by Stephen Haines
- Hire and Intern with us on a Case Study—*Flexible Coaching Alternatives*

### STEP THREE—Mastery Demonstration

- Submit an Application including your written Case Study
- Pass the online Professional Change Agent Exam
- Pass the online Strategic and Systems Thinking Exam

