

YOUR CHANCE OF A LIFETIME!



To join a prestigious global "Senior Consulting and Training Network"

WHAT BENEFITS ARE YOU LOOKING FOR?

- Higher fees and greater revenues
- Proven marketing and sales support
- CEO level quality work and influence
- State-of-the-Art Products and Services
- Personal visibility and prestige in the field
- A wonderful collegial network
- A values-based organization that "walks-the-talk"

to people and business.

WHERE? Founded in 1990 and headquartered in San Diego, "America's Finest City," our locations are throughout North America as well as numerous International locations on all continents (over 20 countries).

WHO? Steve Haines, is the Founder and CEO of the Centre. He is a "CEO, Entrepreneur and Strategist... Facilitator, Systems Thinker and Prolific Author." He is also past-president of University Associates Consulting and Training Services, and a former member of two Senior Management teams in large corporations.

WHY? The Centre is based on a Foundation of the State-of-the-Art Systems Thinking Approach[®] to Strategic Management, based on 50+ years of rigorous scientific research about the natural way that the world works with living systems such as individuals, teams and organizations.

STRATEGIC MANAGEMENT? Yes, we install a "Yearly Strategic Management System and Cycle" that progressive firms use, including:

1. Strategic planning and strategic change
2. Leadership development and strategic human resource management
3. Delivery of quality and service along with strategic business redesign

YOUR OPTIONS? You can become either a Principal, Partner, or a Certified Business Associate of the Centre, still practicing what you want.

THE RESULT:

We help CEO's Deliver Sustained Customer Value and the "Quadruple Bottom Line!"
(customers—employees—shareholders—society)

IF YOU ARE INTERESTED: Send your resume by email, fax or letter. Those chosen few will be invited to explore this "chance of a lifetime." For now, check out Steve and the Centre too, on www.HainesCentre.com. Then browse our publishing arm at www.systemsthinkingpress.com.

The Systems Thinking Approach[®]

HAINES CENTRE for STRATEGIC MANAGEMENT[™]

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